

2020 Visitor Impact

Domestic Visitor Spending

Spending by domestic visitors in Gaston County decreased 32% from 2019.

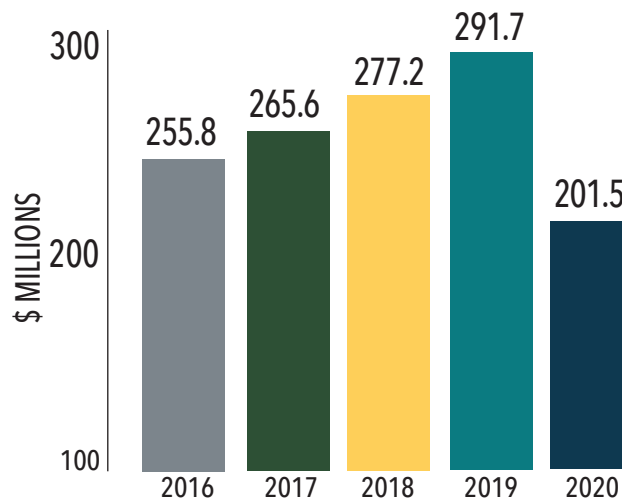


\$201.47
MILLION

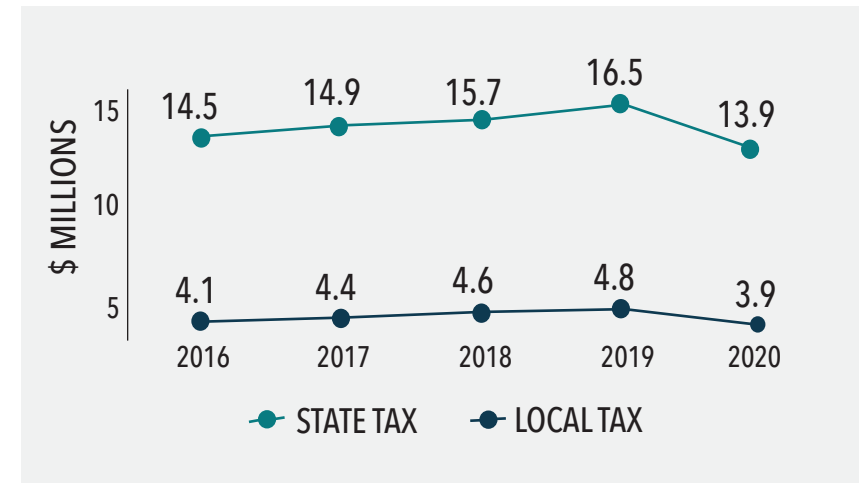
Gaston County is 25th among North Carolina's 100 counties in spending by visitors.

Visitor Spending in Gaston County

Visitor expenditures in Gaston County have decreased from \$291.7 million in 2019 to \$201.5 million in 2020 a change of \$90.2 million or 31%



State & Local Tax Collected from Visitor Spending



Gaston County Tourism Industry Statistics



2020 Payroll

\$33.6
MILLION



2020 Employment

1.94
THOUSAND



2020 State & Local Tax Collected

\$14.5
MILLION



2020 Tax Savings per Resident

\$65.28

