

GASTON COUNTY TOURISM
ANNUAL REPORT
FY 2024-25



# **TOURISM VISION**

Gaston County Tourism's primary mission is to attract visitors to Gaston County, NC, stimulating economic activity within tourism-related establishments such as accommodations, including short-term stay rentals, restaurants, retail, festivals, attractions, and outdoor adventure outfitters. In essence, we drive revenue for local businesses.

We focus on establishing Gaston County as a sought-after destination for various purposes, including leisure travel,

sports events, conventions, and meetings. Through strategic marketing efforts across the Eastern United States, we effectively utilize a budget of \$1.2 million to entice potential visitors. We direct these prospective travelers to our digital platforms: website, social media, and email for trip planning. Additionally, we collaborate internally with business development team to attract group travel.

#### WHY LODGING OCCUPANCY MATTERS\*

While overnight visitors make up 37% of visitation to North Carolina, they contribute 73% of total visitor spending, equaling \$2.88 billion in 2022. The majority of visitor spending, nearly 70%, takes place in local businesses like restaurants, shops, tour providers, art galleries, attractions, etc.

#### FY 2024-2028 STRATEGIC PLAN

#### MISSION

Optimize Gaston County brand experiences to drive visitation and partner economic growth.

#### VISION 2030

Be the Piedmont's premier outdoor recreation destination.

PURPOSE
Provide quality of place
for Gaston County residents
through tourism.

\*Source: partners.visitnc.com N.C. Breaks Tourism Spending Record, Continues to Be #5 Most Visited State Tourism economy shows resiliency post Helene as travelers directly add \$37 billion to the state economy https://www.commerce.nc.gov/news/press-releases/2025/05/07/nc-breaks-tourism-spending-record-continues-be-5-most-visited-state?utm\_source=chatgpt.com

# STRATEGIC FOCUS

DESTINATION MARKETING

Driving Visitation

# **DESTINATION MANAGEMENT**

Enhance the Visitor Experience

COMMUNITY VIABILITY

Strengthen
Our Communities

**GASTON COUNTY TOURISM** 

# ANNUAL REPORT

TOURISM VISION

Tourism Vision, Strategic Plan & Focus

**MEET THE TEAM** 

From the Director
Staff & Board Members

ECONOMIC IMPACT

Economic Impact of Visitors Long Term Hotel Performance State and Local Tax Collections

PORTRAIT OF A VISITOR

Top Origin Markets
Visitor Profile
Visitor Spending Trends

MARKETING

Marketing & Advertising Website Analytics, Social Media

GROUP SALES 12

ROI of Events

Group Events and Sports

Tourism Development Projects

PARTNERSHIP

Valued Resources

Partnership Development

Communtiy Outreach

Meetings & Professional Development

Accolades

PARTNERSHIP NETWORK

Gaston County Tourism is proudly accredited by Destinations International



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# FROM THE DIRECTOR We are pleased to bring you Tourism's first Annual Report. As I read it, I was struck by the steady growth in local tourism we have seen, our evolving tourism landscape and the important economic impact hospitality provides for Gaston County. In 2023, the last year for which we have numbers, visitor spending in Gaston County grew nearly.

5% to \$352 Million. In 2023 our local travel industry payroll was \$87 Million, employing 2,300 workers.

Over \$23 Million was collected in state in local taxes, resulting from visitor impact in Gaston County,

We know that none of this would be possible without you, our partners, who invest locally in

tremendous mix of accommodations, attractions, outdoor recreation, restaurants, and retailers in our area. Out of gratitude to you, we remain dedicated to offering data-driven marketing efforts, influential

All these offerings, combined with our mission to "grow, manage, maintain and promote experiences

at our parks and throughout our destination so more residents and visitors come to enjoy them", present

businesses and experiences our visitors have come to enjoy. We are fortunate to have such a

partnerships, compelling storytelling, and targeted group sales and sports tourism events.

an extremely positive outlook for the future of Gaston County as a place to live and visit.

the equivalent of \$97.53 in tax savings per resident.

Michael Coplegate

Director Gaston County Parks, Recreation & Tourism

# MEET THE TEAM

Behind every great experience in Gaston County is the tourism team at GoGastonNC.

#### **STAFF**



Michael Applegate, CDME
Director



Melissa McCauley, TMP Marketing Administrator



**Courtney Thomas**Digital Media Specialist



Brandon Black, STS
Assistant Director



**Emily Carpenter**Partnership Administrator



Jennifer Easler
Administrative Coordinator

#### BOARD MEMBERS

The Gaston County Tourism Advisory Board helps guide the County's tourism efforts by advising the Department of Tourism and the Board of Commissioners on tourism-related issues. The board works to promote Gaston County as a travel destination.

The board meets every other month (except July) on the third Tuesday at 4 pm.

Philip S. McGinnis, Chair Citizen At Large

Scott Beam Citizen At Large

**Heather Britton**Citizen At Large

Richard (Dick) S. Cromlish, Jr. Economic Development Member

**Gerard G. Durkee** Citizen At Large

Patricia A. Farmer
Hotel/Motel Industry Rep.

Monte Monteleone
Parks & Recreation Member

Vivianette Ortiz Citizen At Large

**Elysabeth Utick**Non-Profit Attractions

John Searby Attractions

Andrea Stephens Citizen at Large

Charles L Moore
County Manager/Designee/Ex-Office



In 2023, Gaston County experienced its third consecutive year of tourism growth, reinforcing the county's rising appeal as a regional destination and its growing role in North Carolina's travel economy. According to the 2023 Economic Impact of Travel on North Carolina Counties report—prepared by Tourism Economics for Visit North Carolina-visitor spending in Gaston County reached \$352.46 million, a 4.9% increase over 2022.

#### RISING

Gaston County's growth in visitor spending has led to a notable rise in statewide rankings-from 25th in 2021 to 20th in 2023 among North Carolina's 100 counties. This steady climb highlights the success of marketing efforts, strategic investments, and an expanding tourism infrastructure.

These revenues represent a tax savings of \$97.53 per county resident, underscoring the direct benefits tourism provides to local households.

#### **ECONOMIC CONTRIBUTION**

Tourism remains a powerful economic driver in Gaston County, supporting local businesses, jobs, and tax revenues. In 2023, the industry's contributions included:

- Visitor Spending: \$352.46 million
- Increase from 2022: +\$16.36 million
- Jobs Supported: 2,309 local jobs
- Tourism-Related Payroll: \$86.8 million

Combined Tax Impact: \$23.2 million

- State Tax Revenue: \$14.3 million
- Local Tax Revenue: \$8.9 million
- As the county's tourism profile continues to rise, ongoing evaluation and strategy, informed by the August 2025 study release, will ensure Gaston County remains competitive and welcoming for years to come.

The momentum built over the past three years

positions Gaston County for continued success in

and historic downtowns—as well as strengthened

attract more visitors, drive higher overnight stays,

and further support the local economy.

marketing partnerships-Gaston County is poised to

FY2024-2025. With new investments in trails, parks,

**LOOKING AHEAD** 

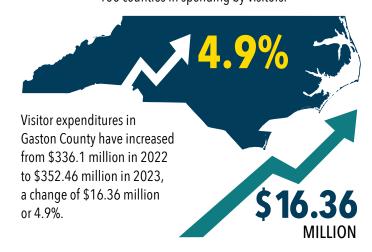
\*The Economic Impact of Travel on North Carolina Counties study uses two nationally accepted models to measure tourism's impact: Visitor Activity Model: Assesses direct spending, job creation, and tax contributions. Tourism Satellite Account (TSA): Evaluates tourism's broader impact across all related industries. This data is compiled and analyzed by Tourism Economics, offering a consistent and reliable picture of tourism's influence at both the state and county level. The next edition of this economic impact study is expected to be released in August 2025, providing updated insights into continued growth.

## **2023 VISITOR IMPACT FOR GASTON COUNTY\***

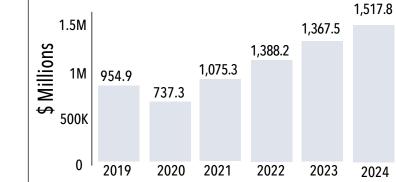
**VISITOR SPENDING S352.46** 



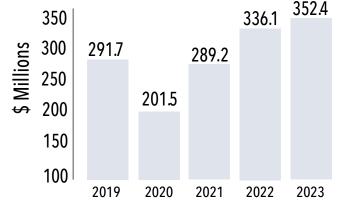
Gaston County is 20th among North Carolina's 100 counties in spending by visitors.



#### LONG TERM HOTEL PERFORMANCE



## **VISITOR SPENDING**



#### \*Source: 2023 County Level Visitor Expenditures https://partners.visitnc.com/contents/sdownload/74606/file/2023+County+Level+Visitor+Expenditures.pdf

#### TAX COLLECTIONS FROM VISITOR SPENDING



State & Local Tax Collected



2023 **Payroll**  \$86.8



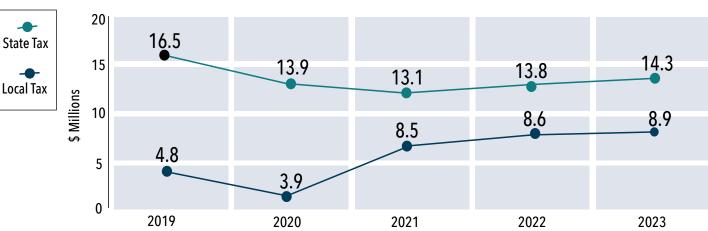
2023
Tax Savings per Resident \$97.53



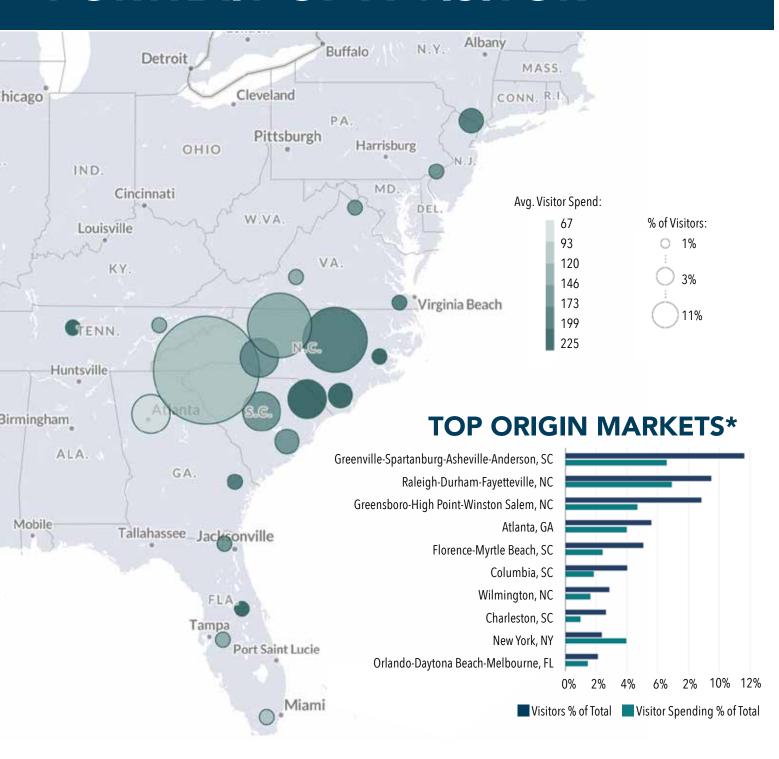
2023 **Employment** 

GoGastonNC.org 7

#### STATE & LOCAL TAX COLLECTED FROM VISITOR SPENDING



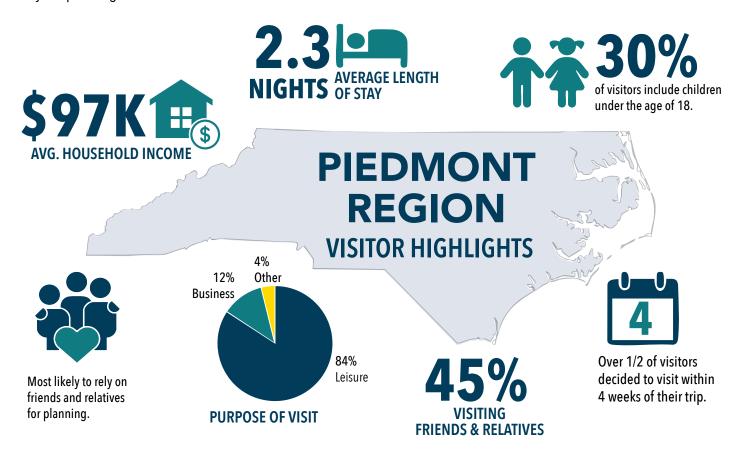
# PORTRAIT OF A VISITOR



\*Source: ZARTICO GEOLOCATION DATA Within this map, the size of a bubble is based on % of visitors from that market. The shading is based on avg. visitor spending. The darker the shade the higher avg. visitor spend from that market.

#### 2024 North Carolina Regional Visitor Profile: Piedmont Region Highlights\*

Published by Visit North Carolina, a unit of the Economic Development Partnership of North Carolina, this data snapshot reveals key insights into travel patterns, spending habits, and visitor origins for overnight travelers in the Piedmont Region during 2024. These stats help us to understand who's visiting, when they're coming, and how they're spending.



\*Source: 2024 NORTH CAROLINA REGIONAL VISITOR PROFILE https://partners.visitnc.com/contents/sdownload/75483/file/2024+Regional+Visitor+Profile.pdf

#### **2023 VISITOR SPENDING IN GASTON COUNTY\***



 $<sup>*</sup>Source: VISIT NORTH CAROLINA 2023 COUNTY LEVEL VISITOR EXPENDITURES \ https://partners.visitnc.com/contents/sdownload/74606/file/2023 + County + Level + Visitor + Expenditures.pdf$ 

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## **MARKETING**

Gaston County Tourism is focusing on targeted digital, audio, and print advertising to reach high-potential travel decision-makers. Guided by research, our paid efforts are expanding into key markets with a strong likelihood of visitation, helping increase awareness, support overnight stays, and drive economic impact across the county. We use a traditional marketing funnel to drive tourism and engagement.

#### **AWARENESS**

We aim to inspire new visitors and remind past ones why Gaston County is worth exploring. REACH | VIDEO VIEWS | IMPRESSIONS | SOCIAL ENGAGEMENT | CLICKS

#### **CONSIDERATION**

We encourage users to learn more about the area and begin planning their trip. WEBSITE | | NEWSLETTER ENGAGEMENT | TIME ON SITE

#### **ACTION/INTENT**

We drive action—whether that's booking a hotel, checking out events, or exploring things to do. CLICK THROUGH RATES | GUIDE REQUESTS HOTEL BOOKINGS (COMING) | REFFERAL TRAFFIC | QR CODES

#### LOYALTY

Build ongoing relationships and repeat visits. RETARGETING (COMING) | REPEAT OPENS | SURVEYS

#### **FOCUS**

- Must See Attractions
- Outdoor Attractions
- On the Water
- Hike, Bike & Paddle Trails
- Arts and Culture
- On the Farm
- Golf
- Sports
- Parks
  - Family Friendly
    - Bars, Pubs & Nightlife

Restaurants

- - Accommodations

#### **GOALS**

- Build awareness and inspire interest in Gaston County.
- Increase website engagement by guiding users to valuable content.
- Promote lodging and attractions to boost tourism impact.
- Grow our email list to nurture long-term relationships.

# GoGastonNC.org

GoGastonNC.org is the official tourism website for Gaston County, North Carolina, serving as a comprehensive resource for visitors and residents alike. From outdoor adventures along the Catawba River to family-friendly events, local dining, and hidden gems in our charming small towns, the site showcases everything that makes Gaston County a unique and accessible destination. Through engaging content, strategic partnerships, and datadriven marketing, GoGastonNC.org drives awareness, encourages overnight stays, and supports local businesses by inspiring people to explore more of what our region has to offer.

#### **WEB ANALYTICS**

266K SITE SESSIONS

**PAGE VIEWS** 

#### **TOP VISITING STATES**

1. North Carolina	6. Tennessee
2. South Carolina	7. New York
3. Georgia	8. Texas
4. Florida	9. Pennsylvania
5. Virginia	10. Maryland

#### **SESSION SOURCES**

Organic search	171,189	Email marketing	7,908
Direct	34,942	Paid search	5,853
Google/FB Ads	32,974	Referral	5,342
Organic social	8,027	AI platforms	36

#### **TOP PAGES**

Event	23,823	Eat and Drink	3,150
Home	20,985	Gastonia Ghost Peppers	3,112
Christmas	11,639	Catawba-Creek-Golf	3,103
Winter-escape	8,930	Family Friendly	3,090
Gastonia	5,763	Kings Mountain	2,915
CaroMont Health Park	4,506	Search	2,852
Fall Guide	4,479	Belmont	2,698
This Weekend	4,119	Gastonia Baseball Club	2,663
Whitewater Center	3,843	Live Music	2,654
Southpoint Access	3,788	Things To Do	2,645
Outdoor Concerts	3,689	Visitors Guide	2,509
Places to Stay	3,182	Christmas Town USA	2,406

#### OWNED MEDIA

Celebrate Independence Day in Gaston County

#### **TOP BLOG STORIES**

How to make the most of McAdenville's Christmas Town USA Outdoor music concerts in Gaston County NC 2025 Stay and Play in Gaston County this Labor Day Weekend Easter Egg Hunts in Gaston County Parades Tree Lightings and Holiday Events this Christmas Halloween Inspired Events in Gaston County Casino excitement is here Don't miss these fall events in Gaston County NC OH CHUTE! Snowless Sledding in Gaston County

#### **VIDEO**

Thetourism team worked with ReDefineU out of Charlotte, NC to develop videos including a weekend getaway shot at various locations including Crowders Mountain, Daniel Stowe Botanical Garden, Ray Nathans, Traust Brewery and the Whitewater Center. Followed by revisions of the Christmas video with new footage in McAdenville to feature Christmas Town USA. A day shoot at Daniel Stowe Conservancy to shoot the recent additions and a complete new Ridgeline Craft Beverage Trail video.

#### **DIGITAL NEWSLETTER**

Each month, the Gaston Action newsletter reaches over 10,000 subscribers with a 35% open rate, delivering timely updates on local events, attractions, and things to do across Gaston County.



#### **ACCOLADES**

NCTIA Gold Award (Small Bureau): Gaston County Tourism Development 2024 Gold Award for Gaston Action Newsletter in the Leisure Marketing

#### **GOOGLE & META**

Google and Meta ads target our top markets to promote weekend travel.

#### PRINT

**SOCIAL** 

@GoGastonNC

	Our State Magazine	Charlotte Business Journal
	Visit NC Magazine	MPI
	AAA World	AENC
	Where Charlotte Map	American Legion Baseball
	Relocation Guide	Dixie Youth Baseball

# **24K FACEBOOK FOLLOWERS**

#### **TOP POSTS**

Discover the Charm of Lowell 21.5K Muddy River Distillery Opening 20.5K Tony's Ice Cream at the Gaston County Museum 17.8K Off the Bitten Path, BrightStar Grill 14.7K Charlotte Restaurant Week 13.7K

#### PAID MEDIA

#### **BROADCAST**

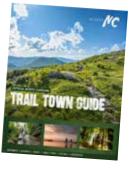
This year, Gaston County Tourism continued its partnership with iHeartMedia for targeted broadcast advertising, featuring Gaston County native and popular host Sara Lee. Her voice brought a local touch to our campaign, promoting key events and attractions like Gaston Max, Riverfest, Memorial Day weekend at Daniel Stowe Conservancy, Celebrate the Outdoors at Caromont Health Park, and the Summer Concert Series driving people to GoGastonNC.org.

#### **DIGITAL ON-DEMAND**

We launched digital on-demand podcast advertising in the Greenville, NC to promote weekend stays in Gaston County.

#### **OUTDOOR NC**

Outdoor NC is a statewide initiative that promotes responsible recreation by encouraging people to explore North Carolina's natural spaces while protecting them for future generations.



#### PAID SOCIAL

OurState Social Reel for Holiday Lights at Daniel Stowe Botanical Garden OurState Social Reel Family Weekend

#### **PAID STORIES**

Our State Your Guide to Gaston County

Our State 7 Ways to Welcome Spring in Gaston County

Our State 7 Fall Activities in Gaston County

VisitNC 10 Ways to Get Off the Beaten Path in Gaston County Carolina Traveler Keep It Cool This Summer in Gaston County

Carolina Traveler Great Adventures for Kids of All Ages

American Road Book Your Summer Adventure

American Road Heritage and Harmony Adventure

American Road Heritage Trail

#### **DIGITAL ADS**

Our State Fall Northern Virginia Magazine Our State Winter Holidays

#### SWEEPSTAKES CAMPAIGNS

Our State Summer Sweepstakes Blue Ridge Outdoors Winter Getaway Our State Magazine Fall Sweepstakes Our State Magazine Winter Getaway

> 5.9K **INSTAGRAM FOLLOWERS**

#### TOP POSTS

Win 2 Tickets to Holiday Lights at DSBG 3.5K George Poston Park 1.9K Your favorite hidden gem 1.8K Gastonia Ghost peppers jerseys 1.7K Christmas Town USA 1.3K

GoGastonNC.org 11 10 GoGastonNC.org

#### **2023 EVENTS IMPACT**

In 2023, Gaston County Tourism supported 53 events, welcoming 33,503 attendees – 15,207 day visitors and 18,296 overnight guests. With a budget of \$1.2 million, we achieved a 5.9 to 1 return on investment, underscoring the vital role of tourism in our community.

HOSTED

53 33,503

Day Attendees: 15,207 Overnight Attendees: 18,296



\$301,523 total local taxes generated by attendees' direct spending



18,072 total room nights consumed



\$7,083,788 direct spending generated

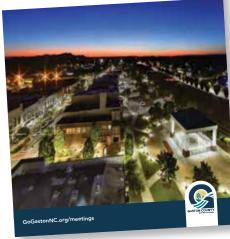


3,958 Jobs directly supported by

## **GROUP SALES**

Gaston County Tourism continues to prioritize collaboration with organizations and event planners seeking to bring large groups to the area. Our team works closely with these groups





to coordinate lodging, support pre-event planning, and assist with on-site implementation to ensure a smooth and successful experience. These events drive hotel stays, restaurant traffic, and visitor spending, benefiting businesses across the county. To the right is a list of group events we serviced in

#### **ASSOCIATION MEETINGS**

TEAMS Conference + Expo Anaheim, CA NC Sports Association Meeting - Wilkesboro, NC AENC Trade Show - Raleigh, NC

NC Sports Association Meeting - Raleigh, NC Sports ETA Symposium & Trade Show - Tulsa, OK

#### **SUMMER 2024**

Jun: South Fork Sampler

Jun: Hell or High Water

Jun: Gastonia Junior Open (Racquet Club of Gastonia)

Jun: PG Coastal BBCOR Summer Invitational (Perfect Game)

Jun: PG WWBA Coastal Champions Cup (Perfect Game)

Jun: PG Coastal WWBA Freshman Invite Only (Perfect Game)

#### **FALL 2024**

Oct: PG Coastal Super25 Super Qualifier (Perfect Game)

Oct: PG Fall AAA World Series (Perfect Game)

Oct: WWBA 15u Coastal Fall Select Championship (Perfect Game)

Oct: WWBA 16u Coastal Fall Select Championship (Perfect Game)

Oct: PG Coastal Fall Super Regional NIT Perfect Game)

Nov: NC State Championship (Southern Pickleball Association)

Nov: ChristmasTown 5K

Nov: PG Queen City Wood Bat World Series (Perfect Game)

#### **WINTER 2025**

Jan: Junior Volleyball Association

Feb: Gastonia Valentine Open (Racquet Club of Gastonia)

Feb: Gastonia Winter Freeze (Racquet Club of Gastonia)

Mar: Gastonia St. Patrick's Open (Racquet Club of Gastonia)

Mar: Perennial: A Time-Based Endurance Run

Mar: HV3 Invitational (HV3 Foundation)

#### **SPRING 2025**

Apr: SACC Beach Volleyball Championship

Apr: Gastonia Junior Spring Sizzler (Racquet Club of Gastonia)

Apr: Gastonia Spring Open (Racquet Club of Gastonia)

Apr: PG SEC Super25 Regional (Perfect Game)

Apr: PG Metrolina Spring Classic (Perfect Game)

May: Conference Carolinas Baseball Championship May: Gastonia Salute (Racquet Club of Gastonia)

May: Gastonia Memorial Celebration (Racquet Club of Gastonia)

May: PG Turn2 Championships (Perfect Game)

May: PG Queen City Super Regional NIT (Perfect Game)

May: PG Coastal Freshman Summer Invitational (Perfect Game)



# **PARTNERSHIP**

Gaston County Tourism thrives through strong partnerships with local businesses, organizations, and regional collaborators. Together, we combine resources and expertise to promote the county's unique attractions and grow visitation. In the year ahead, we will continue building these connections to enhance experiences and boost economic impact.



#### PARNERSHIP NETWORK

358 UNIQUE BUSINESS LISTINGS

#### PARTNERSHIP DEVELOPMENT

#### **OUTDOOR & NATURE ATTRACTIONS**

**Daniel Stowe Conservancy** (formerly Botanical Garden) expanded to 380 acres with new trails, Garden Center, Big Leaf Café, and Adventure Trail.

Whitewater Center added Wildwoods kids play area, off-leash dog zone, lighted winter attractions, and curling.

#### **SPORTS & RECREATION**

**Dallas Aquatic Center** broke ground (Sept. 2024); will be the only public 50-meter pool west of Charlotte—expected to draw regional swim meets.

**Gastonia Ghost Peppers** launched their inaugural season at CaroMont Health Park.

#### **CULTURAL ATTRACTIONS**

**Schiele Museum** introduced Holiday Havoc Dinosaurs for the holiday season in 2024.

#### **BUSINESS OPENINGS**

Cherryville: The Cherry Pit, Mr. Chile Express

**Belmont:** The Wandering Cup, Marrelli's, De Coria's Bagels **Mt. Holly:** Bolton's, Local Logic, Muddy River Distillery, The Holland

Gastonia: Durty Bull Brewery, Elena's Argentinian Cafe,

Downstairs Ice Cream, Mic's Kitchen **Dallas:** Dallas Tavern, Front Porch & Provisions **McAdenville:** Life Is Sweet Candy Shop

Kings Mountain: Southern Artisan Spirits, Crave Hot Dogs,

Wild Cholla, The Sweet Station

Bessemer City: 8 Fifteen, BC Battery Lounge

#### **COMMUNITY OUTREACH**

We joined fans at CaroMont Health Park for **FanFest** in Gastonia to celebrate the Ghost Peppers' inaugural season, spreading local pride.

At the Rotary Pavilion in downtown Gastonia, we connected with residents during **Get to Know Gaston**, in Gastonia helping them discover local government services and explore community resources through GoGastonNC.org.

Partnered with outdoor advocates Carolina Thread Trail, Catawba Land Conservancy, Daniel Stowe Botanical Garden, Latinos Aventureros, and Gastonia Bike Shop to highlight Gaston County's abundant outdoor activities for **Celebrate the Outdoors** at CaroMont Health Park.

We took Gaston County on the road to Bojangles Coliseum in Charlotte for **Gaston County Night** with the Charlotte Checkers, where fans learned about nearby adventures and events just a short drive away through GoGastonNC.org.

At **Tuck Fest** in Charlotte's Whitewater Center, we engaged outdoor lovers from across the region, encouraging them to explore Gaston County's natural beauty, trails, and adventure spots.

**RiverFest** brought families together for a day of river fun. At our booth with Catawba Riverkeeper, we shared how GoGastonNC.org helps locals and visitors enjoy and protect our waterways.

Gaston the Eagle participated in Bring Your Kids to Work Day and Senior Games.

# MEETINGS & PROFESSIONAL DEVELOPMENT

#### **PARTNERSHIP MEETINGS**

June 2024

Hotelier Partnership Luncheon Hilton Garden Inn

July 2024

**City of Gastonia Sister Cities Meeting**Speaker: Breanne Horne

October 2024

#### OutdoorNC / VisitNC Meeting

Guest Speaker: Amanda Baker Hilton Garden Inn, Gastonia

January 2025

Partnership Mixer Meeting
CaroMont Health Park, Gastonia

#### PROFESSIONAL DEVELOPMENT

December 2024

**NCTIA Conference** 

Durham, NC

February 2025

Destinations International (CDME Training) and Marketing Summit

Austin, TX

April 2025

**Visit NC Tourism Conference** 

Hickory, NC

April 2025

**Destinations International (CDME Training)**Alexandria, VA



#### **ACCOLADES**

**NCTIA Tourism Excellence Award for a Business**: Daniel Stowe Botanical Garden and Catawba Riverkeeper recognizing this business as enhancing statewide promotion of travel to North Carolina.









# PARTNER NETWORK

Over 300 businesses and organizations have been designated as official partners of Gaston County Tourism, GoGastonNC. We're proud to highlight attractions, accommodations, restaurants, shops, and other businesses that help make Gaston County a vibrant and welcoming place to explore.

#### BELMONT

- 1. AR Workshop 2 Kenwood St, Belmont, NC
- 2. Anchored Soul Paddling Belmont, NC
- 3. Bearded Buffalo Sports Bar 16 N Main St, Belmont, NC
- 4. Belletique 9 N Main St, Belmont, NC
- 5. Belmont Abbey College 100 Belmont Mt Holly Rd, Belmont, NC
- 6. Belmont Bookshop 7 N Main St, Belmont, NC
- 7. Belmont Bunga Below S Main St, Belmont, NC
- 8. Belmont Drive-In 314 McAdenville Rd, Belmont, NC
- 9. Belmont Farmers Market 24 S Main St, Belmont, NC
- 10. Belmont Public Library 125 North Central Ave, Belmont, NC
- 11. Belmont Moose Lodge 122 Robert Russell Rd, Belmont, NC
- 12. Belmont Historical Museum 40 Catawba St, Belmont, NC
- 13. Belmont Parks and Recreation 1315 E Catawba St, Belmont, NC
- 14. Belmont Public Recreation Center 1315 East Catawba St, Belmont, NC
- 15. Belmont Rowing Center 1500 River Dr, Belmont, NC
- 16. Bliss Gallery by Holy Angels 25 N Main St, Belmont, NC
- 17. BoCha Bubble Tea 202 S Main St, Belmont, NC
- 18. Bumblebee Creamery 41 Glenway St, Belmont, NC
- 19. Camelot Meadows in Belmont 1335 Armstrong Rd, Belmont, NC
- 20. Cherubs Cafe in Belmont 23 North Main St, Belmont, NC
- 21. Cityworks
- 1401 Catawba St, Belmont, NC22. Cotton Candy Factory
- 21 N Main St, Belmont, NC

  23. Daniel Stowe Conservancy
- 6500 S New Hope Rd, Belmont, NC
- 24. DeCoria's Bagel Shop 417 E Catawba St, Belmont, NC
- 25. Downtown Belmont Development 37 North Main St., Belmont, NC

- 26. Drift on Lake Wylie 315 Lanyard Ln, Belmont, NC
- 27. Fairfield Inn and Suites Belmont 1 Caldwell Dr, Belmont, NC
- 28. Firefly Vacation Rental Belmont, NC
- 29. GiGi's Boutique and Fine Consignment 24 N Main St, Belmont, NC
- 30. Give Grace Boutique 202 S Main St, Belmont, NC
- 31. Haid Theater Belmont Abbey College 100 Belmont Mt Holly Rd, Belmont, NC
- 32. Hampton by Hilton Belmont 820 Cecilia Alexander Dr, Belmont, NC
- 33. Hemp & Tea Company 202 S Main St suite b, Belmont, NC
- 34. Hippitti Hop Novelty Shop 710 E Catawba St, Belmont, NC
- 35. Holiday Inn Express and Suites 250 Beatty Dr, Belmont, NC
- 36. Home2 Suites by Hilton Belmont, NC
- 37. Honeycomb Cafe in Belmont 31 N Main St, Belmont, NC
- 38. Jekyll and Hyde Taphouse and Grill 10 Catawba St, Belmont, NC
- 39. Jolie Boutique 33 N Main St, Belmont, NC
- 40. Kaya Gastrolounge 102 Davis St, Belmont, NC
- 41. Gaston College Kimbrell Campus 7220 Wilkinson Blvd, Belmont, NC
- 42. Lake Wylie Boat Rental 1500 River Dr, Belmont, NC
- 43. Lakefront River Retreat Armstrong Rd, Belmont, NC
- 44. A Little Bit of Art 900 S Fork Village, Belmont, NC
- 45. Market On Main 124 N Main St, Belmont, NC
- 46. Marrelli's Italian Restaurant 33 Glenway St, Belmont, NC
- 47. Morningstar Marinas 315 Lanyard Ln, Belmont, NC
- 48. Nellies Southern Kitchen 36 N Main St. Belmont, NC
- 49. Jade & Elise Obsidian Coffee Shop 7005 Wilkinson Blvd, Belmont, NC
- 50. Old Stone Steakhouse 23 S Main St, Belmont, NC
- 51. Piccolo Antique Mall Consignment 134 N Main St, Belmont, NC
- 52. Pita Wheel Belmont 55 Glenway St, Belmont, NC

- 53. Primal Brewery 52 Ervin St. Belmont, NC
- 54. Rico's Açaí 202 S Main St, Belmont, NC
- 55. Riverside Paddle and Row 1500 River Dr, Belmont, NC
- 56. Sammys Neighborhood Pub 25 S Main St, Belmont, NC
- 57. South Main Cycles 4 N Main St, Belmont, NC
- 58. Station 4 N Main St, Belmont, NC
- 59. Stone Fired Social 106 N Main St, Belmont, NC
- 60. Stowe Family YMCA 196 Ymca Dr, Belmont, NC
- 61. Suns Up Scuba in Belmont 900 S Fork Village Dr, Belmont, NC
- 62. Tastebuds Popcorn in Belmont 208 N Main St, Belmont, NC
- 63. Textile Lanes 680 Park St, Belmont, NC
- 64. The Everyday Market 7 S Main St, Belmont, NC
- 65. The Jailhouse Spirits and Lounge 23 S Main St, Belmont, NC
- 66. The Lodge Tavern & Tap 101 Kenwood St, Belmont, NC
- 67. The String Bean 106 N Main St, Belmont, NC
- 68. The Villa at Waters Edge Vacation Rental 170 Charity Ln, Belmont, NC
- 69. The Wandering Cup Belmont 900 S Fork Village Dr, Belmont, NC
- 70. Thirsty Dog Social Club 508 Woodlawn St, Belmont, NC
- 71. Trailhead Store at DSBG S New Hope Rd, Belmont, NC
- 72. Two Chicks Sandwiches and Scoops 102 S Main St, Belmont, NC
- 73. Visit Belmont visitbelmontnc.org
- 74. Waterbean Coffee Belmont 35 N Main St. Belmont, NC

#### **BESSEMER CITY**

- 75. BC Battery Lounge 115 E Virginia Ave, Bessemer City, NC
- 76. Bessemer City Parks and Recreation 220 South 14th St, Bessemer City, NC
- 77. Bessemer City, NC 125 E Virginia Ave, Bessemer City, NC
- 78. Bessemer City Public Library 207 N 12th St, Bessemer City, NC
- 615 Gastonia Hwy, Bessemer City, NC
  O. Dino's Italian Pizzeria
- 610 Gastonia Hwy, Bessemer City, NC 81. El Lorito Mexican Restaurant 1002 Gastonia Hwy, Bessemer City, NC
- 82. Grandma Hoyt's 421 E Virginia Ave, Bessemer City, NC
- 83. Kiser Senior Center 123 W Pennsylvania Ave, Bessemer City, NC

- 84. The Mad Crafters 134 W Virginia Ave, Bessemer City, NC
- 35. McDonalds Family Restaurant 617 Gastonia Hwy, Bessemer City, NC
- Mustafas Place
   128 W Virginia Ave, Bessemer City, NC
- 87. Prices Arena 4852 Dallas Cherryville Hwy, Bessemer City, NC
- 38. Surf & Turf Lodge 808 N 14th St, Bessemer City, NC
- The Sunday Market
   114 W Virginia Ave, Bessemer City, NC
- Whiskey Mill Bar and Grill 201 W Pennsylvania Ave, Bessemer City, NC

#### **CHERRYVILLE**

- 91. Annalise Boutique 206 E Main St, Cherryville, NC
- 92. Art Work with Sherry Bingham 124 E Main St, Cherryville, NC
- 93. Bourbon Barrel Saloon 100 E Church St, Cherryville, NC
- 94. C Grier Beam Truck Museum 111 N Mountain St, Cherryville, NC
- 95. Carpenters Gifts & Jewelry 123 E Main St, Cherryville, NC
- 96. Cherryville Country Club 200 Club Dr, Cherryville, NC
- 97. Cherryville Little Theater 301 W Academy St, Cherryville, NC
- 98. Cherryville Historical Museum 109 E Main St, Cherryville, NC
- 99. Cherryville Public Library 605 E Main St Cherryville, NC100. Cherryville Family YMCA
- 215 N Mountain St, Cherryville, NC 101. City of Cherryville 116 S Mountain St, Cherryville, NC
- 102. Deja Vu Consignment 118 E Main St, Cherryville, NC
- 103. The Fuzzy Cow 204 E Main St, Cherryville, NC
- 104. Home Folks Café 209 E Main St, Cherryville, NC105. Mr. Chile Express
- 200 E Main St, Cherryville, NC 106. Pete's Fish Box 116 W 1st St, Cherryville, NC
- 107. Reita Rae's 127 E Main St, Cherryville, NC
- 108. Rock Haven Farms 3346 Tryon Courthouse Rd, Cherryville, NC
- 109. Ryann Oneal Boutique 703 E Main St, Cherryville, NC
- 110. Shake Shop505 W Church St, Cherryville, NC111. Small Town Kitchen
- 1011 E Church St, Cherryville, NC
  112. The Cherry Pit
  201 N Mountain St, Cherryville, NC
- 113. The Great Outdoors 112 N Cherry St, Cherryville, NC
- 114. Victoria Cole Gifts 112 E Main St, Cherryville, NC

#### CRAMERTON

- 115. Confluence South Fork 117 Center St, Cramerton, NC
- 116. Cramer Mountain Golf Club 102 Hidden Pastures Dr, Cramerton, NC
- 117. Cramerton Historical Museum 1 Julian St, Cramerton, NC
- 118. Floyd and Blackies of Cramerton 142 8th Ave, Cramerton, NC
- 119. Fryeday Coffee Roasters 202 Market St, Cramerton, NC
- 120. Goat Island Getaway 237 8th Ave, Cramerton, NC
- 121. Mayworth's Public House 115 Center St, Cramerton, NC122. Sacred Corner Gem Stones and Gift Shop
- 100 Center St, Cramerton, NC 123. Sweet Peace Yoga Studio 1 Main St, Cramerton, NC
- 124. Tannin Wine House 113 Center St, Cramerton, NC
- 125. Town of Cramerton 155 N Main St, Cramerton, NC

#### **DALLAS**

- 126. Cake Me Away Bakery 120 W Trade St, Dallas, NC
- 127. The Country Kitchen 116 E Main Street, Dallas, NC
- 128. Dallas Historic Town Square 131 N Gaston St, Dallas, NC
- 937 Old Willis School Rd, Dallas, NC 130. Dallas Public Library
- 105 S Holland St, Dallas, NC 131. Dallas Tavern and Taphouse

129. Dallas Lavender Lane

- 130 W Trade St, Dallas, NC 132. Front Porch and Provisions 140 N Gaston St, Dallas, NC
- 133. Gaston County Cooperative Extension 1303 Dallas Cherryville Hwy, Dallas, NC
- 134. Gaston County Senior Center 1303 Dallas Cherryville Highway, Dallas, NC
- 201 US-321, Dallas, NC 136. Gaston College Athletics

135. Gaston Aquatics

- 201 US-321, Dallas, NC 137. Gaston College Dallas Campus 201 US-321, Dallas, NC
- 138. Gaston County Cooperative Center
  1303 Dallas Cherryville Highway, Dallas, NC
- 139. Gaston County Museum of Art and History
  131 W Main St, Dallas, NC
- 140. Lineberger Maple Springs Farm 906 Dallas Stanley Hwy, Dallas, NC
- 141. Papa's Pizza To Go- Dallas NC 106 N Gaston St, Dallas, NC
- 142. Pelicans Snoball in Dallas 3718 Dallas High Shoals Hwy, Dallas, NC
- 143. Robinson Catfish Lake 5129 Dallas High Shoals Hwy, Dallas, NC
- 144. The Rusty Rabbit 104 E Main St, Dallas, NC

- 145. The Barn at Sandcastle Farm 147 Sandcastle Rd, Dallas, NC
- 146. Town of Dallas 210 N Holland St, Dallas, NC
- 147. Southern Grace Boutique 110 W Trade St, Dallas, NC
- 148. The Barn at Blue Sky Farm 556 Blue Sky Dr, Dallas, NC
- 149. The Historic Dallas Jail 108 E Trade St, Dallas, NC
- 150. The Pickle Bar and Bistro 103 S Holland St, Dallas, NC

#### **GASTONIA**

- 151. 8 Fifteen 815 Bessemer City Rd, Gastonia, NC
- 152. Adventure Landing 2600 E Franklin Blvd, Gastonia, NC
- 153. Affordable Suites of America 1921 Bessemer City Rd, Gastonia, NC
- 154. African American Museum in Gastonia 300 S Firestone St, Gastonia, NC
- 155. Alchemy Co-Working 121 W Main Ave, Gastonia, NC
- 156. Alfred C Kessell Center 300 S Firestone St, Gastonia, NC
- 157. Altitude Trampoline Park3940 E Franklin Blvd, Gastonia, NC158. American Military Museum
- 109 W 2nd Ave, Gastonia, NC 159. Back In Time Collectibles 194 S St, Gastonia, NC
- 160. Bansen Farms138 Brice Rd, Gastonia, NC161. Barristers at Esquire Hotel
- 168 W Main Ave, Gastonia, NC 162. Best Western
- 360 Best Western Ct, Gastonia, NC 163. Bit of Hope Ranch 5001 Cr Wood Rd, Gastonia, NC
- 164. Black's Barbecue 2902 York Hwy, Gastonia, NC 165. CaroMont Health Park
- 800 W Franklin Blvd, Gastonia, NC
  166. Carolina Speedway Dirt Track

6335 Union Rd, Gastonia, NC

- 167. Catawba Creek Golf Course 530 Niblick Dr, Gastonia, NC168. Cavendish Brewing Company
- 207 N Chester St, Ğastonia, NC 169. Charming Gastonia Airbnb W Main Ave, Gastonia, NC
- 170. Chuck E Cheese in Gastonia 416 Cox Rd, Gastonia, NC
- 171. City of Gastonia 181 S South St, Gastonia, NC172. City of Gastonia Parks and Rec
- 109 W Second Ave, Gastonia, NC173. CityCade Arcade and Bar in Gastonia122 S Oakland St, Gastonia, NC
- 174. Classic Arcade & Pinball Museum 3210 Union Rd, Gastonia, NC

- 175. Collective Consciousness 1451 E Franklin Blvd, Gastonia, NC
- 176. Comfort Suites Gastonia 1874 Remount Rd, Gastonia, NC
- 177. Constantine's Restaurant 1825 S New Hope Rd, Gastonia, NC
- 178. Courtyard by Marriott 1856 Remount Rd, Gastonia, NC
- 179. Cozy Gastonia Airbnb W Main Ave, Gastonia, NC
- 180. Crowders Ridge 130 Camp Rotary Rd, Gastonia, NC
- 181. Double Barrel Saloon 508 W Main Ave, Gastonia, NC
- 182. Downstairs Ice Cream 167 W Main Ave, Gastonia, NC
- 183. Downtown Gastonia Airbnb W Main Ave, Gastonia, NC
- 184. Durty Bull Brewing Gastonia 126 S Trenton St, Gastonia, NC
- 185. Eastridge Mall 246 N New Hope Rd, Gastonia, NC
- 186. Econo Lodge 1721 Broadcast St, Gastonia, NC
- 187. Elena's Argentinian Cafe 207 W Main Ave, Gastonia, NC
- 188. Fannie Cakes Bakery Cafe 103 Dr MLK Jr Way, Gastonia, NC
- 189. Ferguson Public Library 913 N Pryor St, Gastonia, NC
- 190. Franklin Square Stadium 14 3778 E Franklin Blvd, Gastonia, NC
- 191. Gamers Alley 401 Cox Rd, Gastonia, NC
- 192. Gaston County Library Main Branch 1555 E Garrison Blvd, Gastonia, NC
- 193. Gaston Dance Theatre 201 W Franklin Blvd, Gastonia, NC
- 194. Gaston Pour House 170 S South St. Gastonia, NC
- 195. Gaston School of the Arts 825 Union Rd, Gastonia, NC
- 196. Gastonia Municipal Airport 1126 Gaston Day School Rd, Gastonia, NC
- 197. Gastonia Conference Center 145 Dr MLK Jr Way, Gastonia, NC
- 198. Gastonia Farmers Market 410 E Long Ave, Gastonia, NC
- 199. Gastonian Halls 181 W Main Ave, Gastonia, NC
- 200. Gilmore's Mercantile 137 E Franklin Blvd, Gastonia, NC
- 201. Hampton by Hilton 1859 Remount Rd, Gastonia, NC
- 202. Hang Time Golf
- 3119 S New Hope Rd, Gastonia, NC 203. Heritage Mill Antiques and Designer Mall
- 1820 Spencer Mountain Rd, Gastonia, NC
- 204. Hickory Tavern 1925 Hoffman Rd, Gastonia, NC
- 205. Hilton Garden Inn 444 Cox Rd, Gastonia, NC
- 206. Holiday Inn Express 1911 Broadcast St, Gastonia, NC

- 207. Homestead Events on Main 300 S Firestone St, Gastonia, NC
- 208. Kates Skating Rink 1151 Skating Rink Dr, Gastonia, NC
- 209. Keepsake Brewery 211 Columbia St, Gastonia, NC
- 210. Kyle Fletchers BBQ 4507 Wilkinson Blvd, Gastonia, NC
- 211. Legacy Event Center 207 S Chestnut St, Gastonia, NC
- 212. George Pappas Liberty Lanes 2501 S York Rd, Gastonia, NC
- 213. Little Theater Gastonia 238 S Clay St, Gastonia, NC
- 214. Lucile Tatum Center 959 Osceola St, Gastonia, NC
- 215. M O Owens Worship and Arts Center 1625 Lowell Bethesda Rd, Gastonia, NC
- 216. Mic's Kitchen 141 W Main Ave, Gastonia, NC
- 217. Monster Mini Golf 3924 E Franklin Blvd, Gastonia, NC
- 218. Motel 6 1901 Broadcast St, Gastonia, NC
- 219. Occasions on Main 116 E Main Ave, Gastonia, NC
- 220. Painted Tree Boutiques 3704 East Franklin Blvd, Gastonia, NC
- 221. Pita Wheel 110 S York St, Gastonia, NC
- 222. Quality Inn 1700 N Chester St, Gastonia, NC
- 223. Quality Inn 502 Cox Rd, Gastonia, NC
- 224. ROs Bar-B-Cue 1318 Gaston Ave, Gastonia, NC
- 225. RayNathans 4571 S New Hope Rd, Gastonia, NC
- 226. Rays Country Smokehouse 219 S Broad St, Gastonia, NC
- 227. Ride-A-Bike Bicycle Shop 140 E Main Ave, Gastonia, NC
- 228. Sake Express Gastonia 1327 E Franklin Blvd, Gastonia, NC
- 229. The Schiele Museum of Natural History 1500 E Garrison Blvd, Gastonia, NC
- 230. Sims Legion Park 1201-1299 Dr MLK Jr Way, Gastonia, NC
- 231. Simulate Golf 4016 E Franklin Blvd unit 120, Gastonia, NC
- 232. Smiths Soul Food 209 S Chestnut St, Gastonia, NC
- 233. The Smoke Pit 421 Cox Rd, Gastonia, NC
- 234. Stunning Gastonia Airbnb W Main Ave, Gastonia, NC
- 235. Texas Roadhouse 1863 Remount Rd, Gastonia, NC
- 236. The Esquire Hotel 168 W Main Ave, Gastonia, NC
- 237. The Rooster 334 W Main Ave, Gastonia, NC

- 238. The Wandering Cup Gastonia 121 W Main Ave, Gastonia, NC
- 239. Tonys Ice Cream 604 E Franklin Blvd, Gastonia, NC
- 240. Tru by Hilton Hotel Gastonia N New Hope Rd & Remount Rd, Gastonia, NC
- 241. Turkey Hustlerz 101 W Main Ave, Gastonia, NC
- 242. Union Road Public Library 5800 Union Rd, Gastonia, NC
- 243. VFW Post 9337 3250 West Franklin Blvd, Gastonia, NC
- 244. Victory Point 2212 Union Rd, Gastonia, NC
- 245. Viva Chicken 2205 E Franklin Blvd, Gastonia, NC
- 246. Viva Tequis 238 W Main Ave, Gastonia, NC
- 247. Warlick Family YMCA 2221 Robinwood Rd, Gastonia, NC
- 248. Webb Custom Kitchen 182 S South St, Gastonia, NC
- 249. Wild and Whimsy Living 231 E Main Ave, Gastonia, NC
- 250. WoodSpring Suites 1830 Wren Turnpike, Gastonia, NC
- 251. Wow Supermarket 2557 W Franklin Blvd, Gastonia, NC
- 252. Xtreme Xcapes Escape Room 246 N New Hope Rd, Gastonia, NC

#### KINGS MOUNTAIN

- 253. 133 West 133 W Mountain St, Kings Mountain, NC
- 254. 238 Cherokee Grill 222 S Railroad Ave, Kings Mountain, NC
- 255. Backpack Camping at Crowders Mountain 522 Park Dr, Kings Mountain, NC
- 256. Blackwoods Drive In 201 York Rd, Kings Mountain, NC
- 257. Catawba Two Kings Casino 538 Kings Mountain Blvd, Kings Mountain, NC
- 258. Crave Hot Dog and BBQ 218 S Railroad Ave, Kings Mountain, NC
- 259. Crowders Mountain Golf Course 255 Lincoln Academy Rd, Kings Mountain, NC
- 260. Crowders Springs 4914 Linwood Rd, Kings Mountain, NC
- 261. Dellingers Jewel Shop 112 W Mountain St, Kings Mountain, NC
- 262. Italian Garden and Pizzeria 213 E King St, Kings Mountain, NC
- 263. Joy Performance Center 202 S Railroad Ave, Kings Mountain, NC
- 264. K Donuts 110 W King St, Kings Mountain, NC
- 265. Kings Mountain Country Club 109 Country Club Rd, Kings Mountain, NC
- 266. Kings Mountain Farmers Market 313 S Battleground Ave, Kings Mountain, NC
- 267. Kings Mountain Historical Museum 100 E Mountain St, Kings Mountain, NC

- 268. Kings Mountain TDA 101 W Gold St, Kings Mountain NC
- 269. Loves Fish Box 1104 Shelby Rd, Kings Mountain, NC
- 270. Mauney Memorial Library 100 S Piedmont Ave, Kings Mountain, NC
- 271. Mountaineer Tavern 724-C York Rd, Kings Mountain, NC
- 272. Painting Class Studio 211 S Battleground Ave, Kings Mountain, NC
- 273. Imperial Outfitters 832 E King St, Kings Mountain, NC
- 274. Patriots Park in Kings Mountain 220 S Railroad Ave, Kings Mountain, NC
- 275. Southern Arts Society SASi Art Gallery 301 N Piedmont Ave, Kings Mountain, NC
- 1033 York Rd, Kings Mountain, NC 277. Swoogers 1016 Shelby Rd, Kings Mountain, NC

276. Southern Artisan Spirits

- 278. Thai Hut Restaurant and Oriental Market 202 W Mountain St, Kings Mountain, NC
- 279. Thai Hut Restaurant and Oriental Market 202 W Mountain St, Kings Mountain, NC
- 280. The Skillet 238 S Cherokee St, Kings Mountain, NC
- 281. The Sweet Station 211 S Railroad Ave, Kings Mountain, NC
- 282. The Wild Cholla 213 S Battleground Ave, Kings Mountain, NC
- 205 S Battleground Ave, Kings Mountain, NC 284. Trackside Trader
- 210 S Railroad Ave, Kings Mountain, NC 285. Veronét Vineyards & Winery 1549 Ike Brooks Dr, Kings Mountain, NC
- 286. Wiener Works 1009 Shelby Rd, Kings Mountain, NC
- 287. Woodbridge Golf Links 1007 New Camp Creek Church Rd, Kings Mountain, NC

#### LOWELL

283. Track View Hall

- 288. Back to the Moon 105 E 1st Street, Lowell, NC
- 289. El Pancho Villa 720 McAdenville Rd, Lowell, NC
- 290. First Street Home 106 East 1st Street, Lowell, NC
- 291. Fryeday Coffee Roasters 106 E 1st Street, Lowell, NC
- 292. Hillbilly's BBQ 305 S Main St, Lowell, NC 293. Laundry Dae
- 125 Máin Street, McAdenville, NC 294. Legacy Park 163 Main St, McAdenville, NC
- 295. TECH at Lowell Library 203 McAdenville Rd, Lowell, NC
- 296. Lowell Recreation Center 715 N Main St, Lowell, NC
- 297. McCord Family Park 101 W 1st Street, Lowell, NC

- 298. Miami Fusion Cafe 125 N Main St, Lowell, NC
- 299. No Limit Nutrition Smoothie Bar 112 N Main St, Lowell, NC
- 300. North Main Kava Bar 118 N Main St, Lowell, NC
- 301. Umbrellas Italian Ice and Snack Shop 105 Railroad St, Lowell, NC
- 302. Winter Past Flowers 116 N Main St. Lowell, NC

#### **McADENVILLE**

- 303. 115 Craft 115 Main St. McAdenville, NC
- 304. The Boathouse 115 Willow Dr, McAdenville, NC
- 305. Catawba River Outfitters 102 Main St. McAdenville, NC
- 306. Christmas Town USA McAdenville, NC
- 307. Life is Sweet Candy Store 109 Main St. McAdenville, NC
- 308. Monas Boutique and Gifts 121 Main St, McAdenville, NC
- 309. Pharr Family YMCA 208 Main St, McAdenville, NC310. Revolver Records
- 109 Main St, McAdenville, NC 311. The River Room 102 Main St, McAdenville, NC
- 312. Spruced Goose 118 Wesleyan Dr, McAdenville, NC
- 313. Terra Mia 129 1/2 Main St. McAdenville, NC

#### **MOUNT HOLLY**

- 314. Aquatic Adventures 724 Elm Ave, Mount Holly, NC
- 315. Arts on the Greenway 500 E Central Ave, Mount Holly, NC
- 316. Awaken Gallery in Mount Holly 107 W Central Ave, Mount Holly, NC
- 317. Bolton's Curbside Cookery 108 S Main St, Mount Holly, NC
- 318. Brightstar Grill in Mount Holly 205 Madora St, Mt Holly, NC
- 319. Catawba Coffee Co in Mount Holly 120 E Central Ave, Mount Holly, NC320. Chicken King in Mount Holly
- 130 W Charlotte Ave, Mount Holly, NC 321. Cleary's Bookstore 105 N Main St, Mount Holly, NC
- 322. Create In Us Art Studio 104 S Main St, Mount Holly, NC
- 323. Gina's on Main Bed and Breakfast 156 N Main St, Mount Holly, NC
- 324. JR Cashs Grill and Bar 1000 Marina Village Dr, Mount Holly, NC 325. Jack Beagles
- 125 S Main St, Mount Holly, NC 326. Local Logic

121 S Main St. Mount Holly, NC

- 327. Low Meadows Estate 140 Low Meadow Dr, Mount Holly, NC
- 328. Mount Holly Farmers Market 226 S Main St, Mount Holly, NC

329. Mount Holly Public Library

- 245 W Catawba Ave, Mount Holly, NC 330. Mount Holly Municipal Complex
- 400 E Central Ave, Mount Holly, NC 331. Mount Holly Historical Society Museum
- 131 S Main St, Mount Holly, NC 332. Mount Holly Boat Landing 724 Elm Ave, Mount Holly, NC
- 333. Muddy River Distillery 250 N Main St, Mount Holly, NC
- 334. One 19 North Main 119 N Main St, Mount Holly, NC
- 335. POP-Maize-N Gourmet Popcorn 120 E Central Ave, Mount Holly, NC
- 336. Planet Vintage Clothing 117 N Main St, Mount Holly, NC
- 337. Seafood Boil NC 114 E Central Ave, Mount Holly, NC
- 338. Shining Hope Farms 328 Whippoorwill Ln, Mount Holly, NC
- 339. Smoke and Barrel Cigar Bar and Lounge121 E Charlotte Ave, Mount Holly, NC340. The Summit Beer Shop
- 122 S Main St, Mount Holly, NC 341. Tailrace Marina in Mount Holly

1010 Marina Village Dr, Mount Holly, NC

- 342. The Catalyst Mercantile 123 S Main St, Mount Holly, NC
- 343. Traust Brewing 128 S Main St, Mount Holly, NC344. Vasileios
- 200 S Main St, Mount Holly, NC 345. The Vintage Nest

119 S Main St, Mount Holly, NC

#### STANLEY

- 346. 105 Main Florist and Home Decor
- 105 S Main St, Stanley, NC 347. Brevard Station Museum in Stanley 112 S Main St, Stanley, NC
- 348. Colorful Arts in Stanley 102 S Main St, Stanley, NC

349. Hello Cricket

- 114 S Main St, Stanley, NC 350. Main Street Social 118 South Main Street, Stanley, NC
- 351. Pete's Grill 124 N Main St, Stanley, NC
- 352. Pop's Country Skillet 119 N Main St, Stanley, NC353. Shellis She Shed
- 354. Stanley Hardware and Feed 100 N Main St, Stanley, NC
- 355. Stanley Kitchen Family Restaurant 106 Mariposa Rd, Stanley, NC

106 W Dallas Rd, Stanley, NC

- 356. Stanley Public Library 205 N Peterson St, Stanley, NC357. The WoodShed
  - 212 S Main St, Stanley, NC

## **GASTON COUNTY TOURISM**

Administrative Office 620 N Main St, Belmont, NC 28012 704-825-4044

