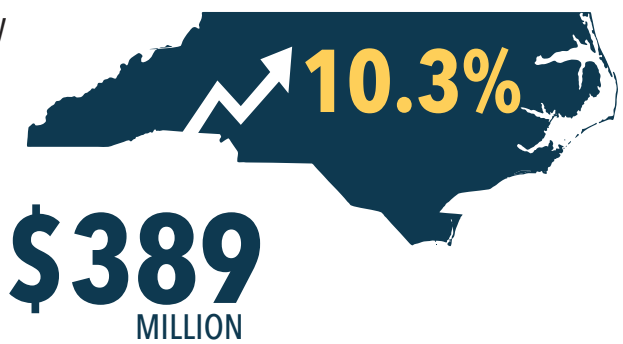


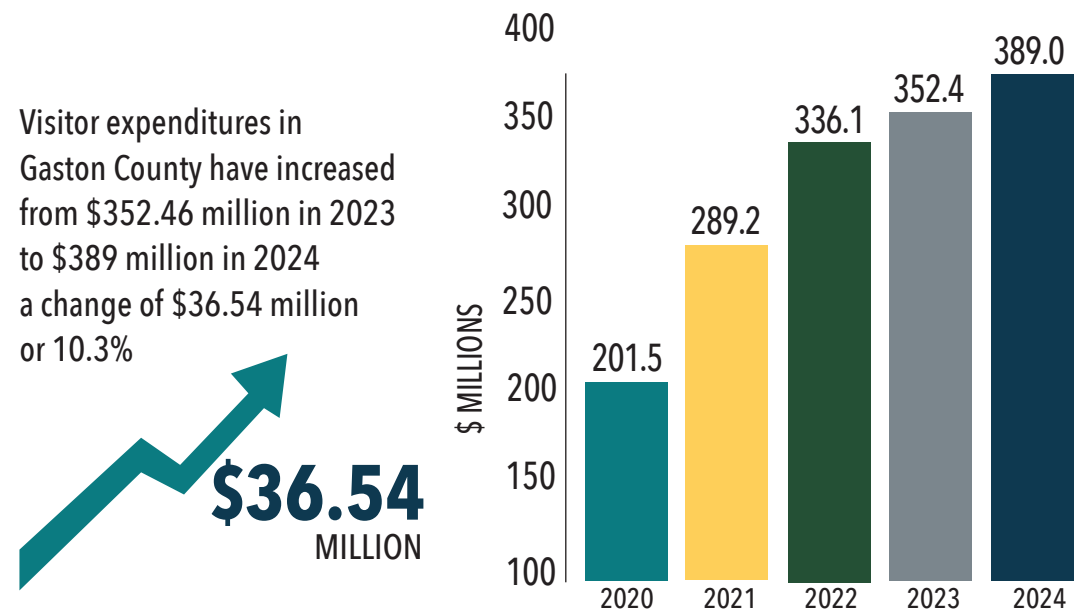
2024 Visitor Impact IN GASTON COUNTY

Visitor Spending

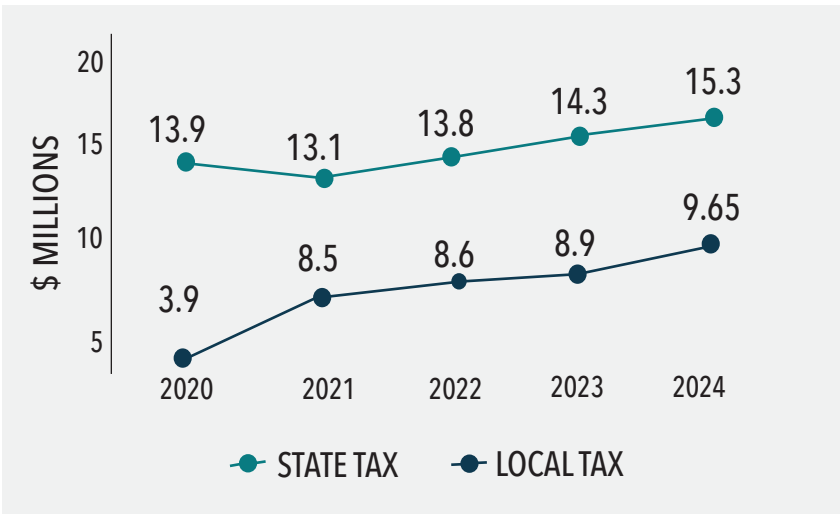
- Spending by visitors in Gaston County increased 10.3% from 2023.
- Gaston County was one of only 7 counties to enjoy double-digit visitor spending growth
- Gaston County had \$389 million in visitor spending in 2024, another new record high.



Gaston County is 20th among North Carolina's 100 counties in spending by visitors.



State & Local Tax Collected from Visitor Spending



Tax Collections from Visitor Spending

	2024 Payroll	\$92.24 MILLION
	2024 Employment	2,471
	2024 State & Local Tax Collected	\$24.95 MILLION
	2024 Tax Savings per Resident	\$102.29