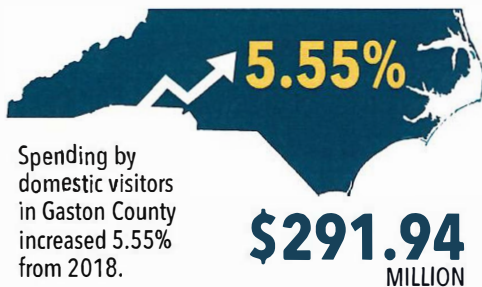


2019 Visitor Impact

Domestic Visitor Spending



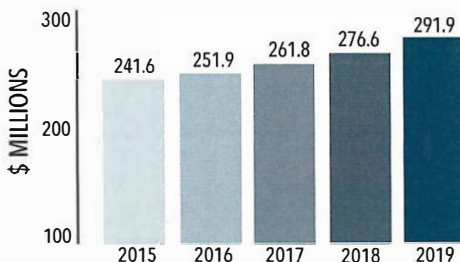
Gaston County is #17 among North Carolina's 100 counties in spending by visitors.

Visitor Spending in Gaston County

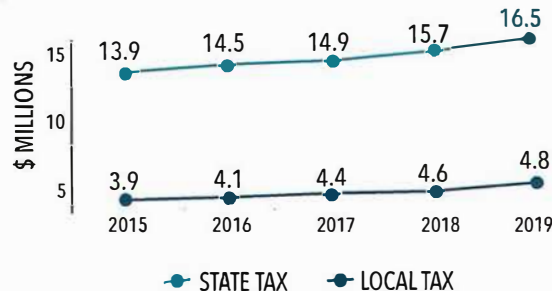
Visitor expenditures in Gaston County have risen from \$241.6 million in 2015 to \$291.9 million in 2019 a change of \$50.3 million or 20.8%



\$50.3
MILLION



State & Local Tax Collected from Visitor Spending



Gaston County Tourism Industry Statistics



2019
Payroll

\$49.14
MILLION



2019
Employment

2.08
THOUSAND



2019
State & Local Tax Collected

\$21.27
MILLION



2019
Tax Savings per Resident

\$95.49

